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DuPont Ink Jet Welcomes SETeMa to DuPont™ Artistri™ Marketing Partners Program

BIRMINGHAM, UK., October 24, 2003 – DuPont Ink Jet is pleased to welcome SETeMa (Scientifically Engineered Textile Machines) of The Netherlands as a DuPont™ Artistri™ marketing partner for the DuPont™ Artistri™ 2020 printer. SETeMa's Portafix Universal has provided excellent results when used to steam fabrics printed on the Artistri™ 2020 printer with DuPont™ Artistri™ acid, reactive and disperse dye inks.

DuPont™ Artistri™ marketing partners are a select group of industry leading textile pre and post treatment equipment suppliers whose offerings complement the DuPont™ Artistri™ portfolio of products for digital textile printing.

“SETeMa, together with its own marketing partner 2-some, (also of the Netherlands) brings a wealth of industry knowledge to this project,” said Julie Wojtanowski, textile product manager, DuPont Ink Jet. “The company brings the expertise of 22 years of research experience in steaming, pre-treatment, color, software as well as both digital printing and conventional printing. We were very impressed with SETeMA's knowledge of these textile processes and their use of these to design and manufacture the Portafix Universal.steamer.”

“DuPont as a science company puts science to work by solving problems and creating solutions. Since the philosophy of DuPont agrees with SETeMa's scientific approach, a cooperation is a logical step,” commented Jaco Kramer of 2-some. “As a consequence of searching for the best solutions for their customers and their awareness of the importance of adequate steaming, DuPont 's Artistri™ system and SETeMa's Portafix Universal will give our mutual customers the most optimal results,” Kramer continued..

DuPont™ Artistri™ has three main components: DuPont™ Artistri™ software, DuPont™ Artistri™ ink; and the DuPont Artistri™ 2020 printer. The offering will create new business opportunities by making samples, strike-offs and short-run production both possible and profitable for textile printing companies. This combination of technologies provides unmatched versatility over traditional printing and reduces cycle time from weeks to days as compared to current industry practices. The reduced cycle time also provides lower production and manpower costs.

DuPont™ Artistri™ 2020 printers are on display at the ITMA show in DuPont Ink Jet's booth (Hall 17, Booth # DF17-2A) and in Ichinose's, booth (Hall 17, Booth #DF17-2A).

SETeMa was founded in 2002 by Ing. Nop F.J. Elemans and Dr. Gerlof L. Wiersma.. The main objective of SETeMa is the design and development of textile machinery based on the scientific knowledge of the underlying processes . 2-some was started in 2001 by Ing. Jaco Kramer and Dipl.-Ing. Sonja Müller. The in-house expertise derives from a total of 32 years international experience in the world of textile printing in fields such as technological consultancy, workflow optimization and product-oriented marketing. In October 2002, SETeMa and 2-some entered into a partnership in which SETeMa is responsible for the development and production of the Portafix Universal, and 2-some handles the marketing and sales of the Portafix Universal.

DuPont is a science company. Founded in 1802, DuPont puts science to work by solving problems and creating solutions that make people's lives better, safer and easier. Operating in more than 70 countries, the company offers a wide range of products and services to markets including agriculture, nutrition, electronics, communications, safety and protection, home and construction, transportation and apparel.

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